

# Hagley Research Seminar Series 2007-2008



The 2007-2008 research seminar series of the Hagley Museum and Library meets Thursday evenings at 6 p.m. in the Copeland Room of the library. Papers are all unpublished works in progress and circulated in advance to seminar participants. To join the seminar mailing list and obtain copies of the papers, contact Carol Lockman at [clockman@hagley.org](mailto:clockman@hagley.org) or (302) 658-2400, ext. 243.

**October 4, 2007**

Sara E. Wermeil  
Massachusetts Institute of Technology  
"Norcross, Fuller, and the Rise of the General Contractor in Nineteenth Century America"

**December 13, 2007**

Daniel Raff, University of Pennsylvania  
"Wholesale History: Channels of Distribution and the American Book Trade Over the Long Twentieth Century"

**February 7, 2008**

Eric Schatzberg  
University of Wisconsin-Madison  
"Competition and Critique: The Discourse of Technology in Twentieth-Century America"

**March 13, 2008**

Carolyn de la Pena  
University of California-Davis  
"The Business of Diet Food: Abbott Laboratories and the Sucaryl (Cyclamates) Campaign"

### The Hagley Research Seminars

The Library's Center for the History of Business, Technology, and Society offers a forum for scholars to meet and discuss formal papers on four Thursday evenings during the academic year. This provides an opportunity for scholars to share their research and studies with members of the regional historical academic community. Issues concerning American business, industry, and technological change and topics that set the American experience in an international comparative context are of particular interest.

All papers are circulated in advance to seminar members.

One member will prepare a detailed response that opens the discussion following the author's introductory remarks. Each seminar is prefaced by a 6 p.m. reception and followed by dinner in Wilmington.

Researchers interested in proposing a paper for the 2008-2009 Research Seminar series should write (by November 30, 2007) to:

Philip Scranton, Director  
Center for the History of Business, Technology, and Society  
Hagley Museum and Library  
P. O. Box 3630  
Wilmington, DE 19807-0630.

Presenters are given an honorarium, local accommodations, and reimbursement for travel expenses.

### The Center for the History of Business, Technology, and Society

For more than forty years, Hagley Museum and Library has supported research on the history of American business, work, technological change, and their interactions with politics, culture, and society. Hundreds of scholars come to Hagley's library and archives annually to explore rich and varied holdings that span more than two centuries of American economic development.

To aid researchers working with the Hagley Library's collections, the Center for the History of Business, Technology, and Society provides three forms of financial assistance:

1) grants-in-aid for short-term visits (two weeks to three months); 2) H. B. du Pont Fellowships for residencies of up to six months; and 3) Henry Belin du Pont Dissertation Fellowship for Ph.D. candidates. The Center also appoints unpaid Research Associates who would benefit from affiliation with Hagley. For

further information, contact Carol Lockman at the Center for the History of Business, Technology, and Society at (302) 658-2400, ext. 243, or [clockman@hagley.org](mailto:clockman@hagley.org)

The Center for the History of Business, Technology, and Society also sponsors conferences and research seminars during which visiting scholars outline work in progress.

### Fellowships/Grants Awarded in 2006

Kara Attrep

University of California, Santa Barbara

Research title: The Sonic Inscription of the Past: Music, Advertising, and Race

Ariel Beaujot

University of Toronto

Research title: The Global Production of Women's Fashionable Accessories: Implications for Gender, Class and Empire

Hyungsub Choi

The Johns Hopkins University

Research title: Manufacturing Knowledge in Transit: Making Transistors in the U.S. and Japan, 1948-1960

Marti Jaye Frank

Harvard University

Research title: In Perfect Order: New England Textile Mills and the Adoption of the Steam Engine, 1827-1905

Roger Grant

Clemson University

Research title: Jervis Langdon, Jr.: Doctor of Sick Railroads

Richard Greenwald

Drew University

Research title: The World in a Box: Containerization and the Global City, New York, 1945-2000

Dolores Janiewski

Victoria University of Wellington

Research title: Sanctifying Free Enterprise: Businessmen and Religious Conservatism in the United States, 1935-1955

Lu Ann Jones

University of South Florida

Research title: DuPont Comes to Tobacco Road: Rural Industrialization in the Postwar South

Aaron Major

New York University

Research title: Hegemon's Dilemma: Conflict and Crisis in the Closing of the Gold Window

Jennifer McAndrew

University of Maryland, College Park

Research title: Why Working Women Became Pin-up Girls: Beauty Culture in the American Work Force, 1941-1960

Rod Northcutt

The School of the Art Institute of Chicago

Research title: 3-D Foundations Textbook Based on Manufacturing Methodology

Emily Pawley

University of Pennsylvania

Research title: The Balance Sheet of Nature: Accounting with Money and Materials in Early American Agriculture

Scott E. Randolph

Purdue University

Research title: Hope, Conflict and (re) Negotiation: Reading the Transportation Crisis of 1917 Across the Political Economy of the 20th Century

Benjamin Waterhouse

Harvard University

Research title: Business Leaders and the Pro-Business Agenda in Modern Politics

Emily Westkaemper

Rutgers University

Research title: Martha Washington Goes Shopping: Mass

Culture's Gendering of History, 1910-1950

Philip Whalen

Coastal Carolina University

Research title: Modern Burgundy through Fairs and Expositions

*Image: Abbott Labs promotional image, Spring 1958.*

*The Sucaryl bottle and container, Optilets container, flatware (Discovery silver pattern), and china (Rosenthal Continental Charcoal) were designed by Raymond Loewy. From the collections of Hagley Museum and Library.*